

Red Dot Award: Design Concept 2025

Winner Package

Winners of the distinction "Red Dot: Best of the Best" will be offered the following benefits.



reddot winner 2025
best of the best

Red Dot: Best of the Best

Red Dot Winner Label

Use of the Red Dot: Best of the Best label for the whole lifecycle of your award-winning design concept.

Red Dot Design Yearbook

Publication of the award-winning design concept on a double page (Deluxe) as well as an exclusive designer profile with interview on a page in the Red Dot Design Yearbook 2025/2026. On request an expanded two double page spreads (Premium) of the award-winning design concept.

Online Exhibition

Presentation of the award-winning design concept in the Winners section on the Red Dot website with images and text for at least one year.

Winner Exhibition

Presentation of the award-winning design concept with images and text in the Red Dot Design Museum Singapore for about one year.

Red Dot Awarding Ceremony

Two tickets to the awarding ceremony for stage award winners.

Register to the Red Dot Award: Product Design

Free registration of one product to the Red Dot Award: Product Design 2026. The registration is open for products that are manufactured using an industrial production process and have been launched on the market between 1 January 2024 and 1 June 2026.

Further Services

The Winner Package also includes one Red Dot trophy, two award certificates and media support.

Costs: SGD 6000

(Next Gen Discount: 30% off)

Upgrades

- **Red Dot Design Yearbook 2025/26**
Expanded entry for winners

Premium (2X Double Page)
+SGD 5800 to the Winner Package
- **Additional Certificates**
+SGD 75 per Red Dot: Best of the Best certificate
- **Additional Yearbooks**
More information will be available at a later date.

Red Dot Award: Design Concept 2025

Winner Package

Winners of the distinction "Red Dot" will be offered to following benefits.



reddot winner 2025

Red Dot

Red Dot Winner Label

Use of the Red Dot label for the whole lifecycle of your award-winning design concept.

Red Dot Design Yearbook

Publication of the award-winning product on half page (Basic), on request one page (Superior), or double page (Deluxe) in the Red Dot Design Yearbook 2025/26.

Online Exhibition

Presentation of the award-winning design concept with images and text in the online exhibition for at least one year.

Winner Exhibition

Presentation of the award-winning design concept with images and text in the Red Dot Design Museum Singapore.

Register to the Red Dot Award: Product Design

Free registration of one product to the Red Dot Award: Product Design 2026. The registration is open for products that are manufactured using an industrial production process and have been launched on the market between 1 January 2024 and 1 June 2026.

Further Services

The Winner Package also includes two award certificates and media support.

Costs: SGD 4000

(Next Gen Discount: 30% off)

Upgrades

- **Red Dot Design Yearbook 2025/26**
Expanded entry for winners

Superior (Full Page)
+SGD 1400 to the Winner Package

Deluxe (Double Page)
+SGD 2900 to the Winner Package

Premium (2X Double Page)
+SGD 5800 to the Winner Package
- **Additional Certificates**
+SGD 55 per Red Dot certificate
- **Additional Yearbooks**
More information will be available at a later date.